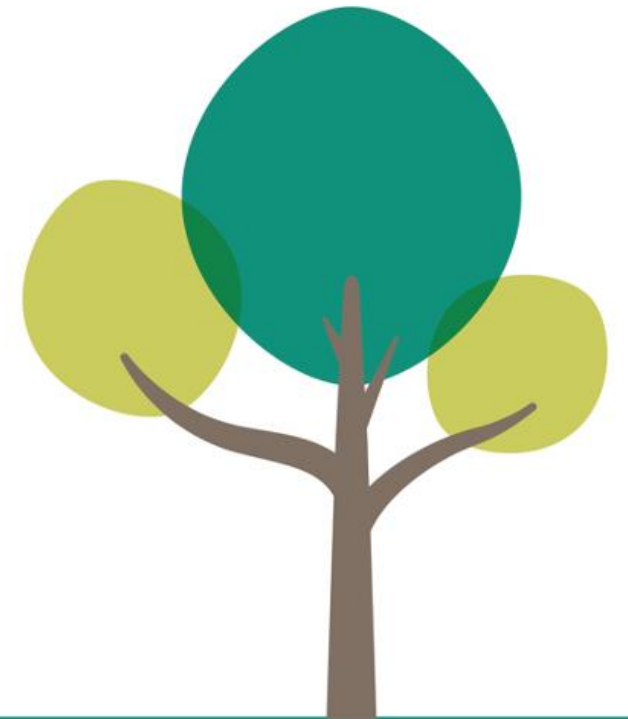


# Vision 2030

## Refresh and refocus

Health and Wellbeing Board  
15 March 2023





# Purpose



- To propose the refresh V2030 this year
- To start discussion on the aspects of V2030 that may need refocusing
- To agree next steps for taking the refresh forward with partners





# Introduction

VISION  
2030  
SANDWELL

- Mid way through term of delivering V2030
- A political priority to refresh our approach
- How the world has changed since we adopted the vision in 2017
- Time is right to refresh and reinvigorate our vision and consolidate partners' action behind it and measure our impact





# V2030 – A reminder...

VISION  
2030  
SANDWELL

**In 2030, Sandwell is a thriving, optimistic and resilient community.**

It's where we call home and where we're proud to belong - where we choose to bring up our families, where we feel safe and cared for, enjoying good health, rewarding work, feeling connected and valued in our neighbourhoods and communities, confident in the future, and benefiting fully from a revitalised West Midlands.





# V2030 – 10 ambitions

VISION  
2030  
SANDWELL



1. Sandwell is a community where our families have high aspirations and where we pride ourselves on equality of opportunity and on our adaptability and resilience.



2. Sandwell is a place where we live healthy lives and live them for longer, and where those of us who are vulnerable feel respected and cared for.



3. Our workforce and young people are skilled and talented, geared up to respond to changing business needs and to win rewarding jobs in a growing economy.



4. Our children benefit from the best start in life and a high quality education throughout their school careers with outstanding support from their teachers and families.



5. Our communities are built on mutual respect and taking care of each other, supported by all the agencies that ensure we feel safe and protected in our homes and local neighbourhoods.





# V2030 – 10 ambitions

VISION  
2030  
SANDWELL



6. We have excellent and affordable public transport that connects us to all local centres and to jobs in Birmingham, Wolverhampton, the airport and the wider West Midlands.



7. We now have many new homes to meet a full range of housing needs in attractive neighbourhoods and close to key transport routes.



8. Our distinctive towns and neighbourhoods are successful centres of community life, leisure and entertainment where people increasingly choose to bring up their families.



9. Sandwell has become a location of choice for industries of the future where the local economy and high performing companies continue to grow.



10. Sandwell now has a national reputation for getting things done, where all local partners are focused on what really matters in people's lives and communities.





# Changing context

VISION  
2030  
SANDWELL

- Need to address climate change has rocketed up the agenda
- Pandemic has highlighted the impact felt by children and young people, mental health and the importance of health and resilience
- Digital exclusion highlighted as a major factor in driving inequality
- Cost of living crisis and impact on Sandwell residents and businesses
- Some of our policy direction has evolved





# Changed partner context



- New partnership context in health
- Sandwell Children's Trust now exists
- Other new partnership arrangements
- Even greater pressure on partners following pandemic







# Next steps for refreshing V2030



- State of the borough report - taking stock where we are on the journey to 2030
- Building on all our collective intelligence
- Engagement activity with key partnerships, residents and businesses considering report conclusions and scope of refresh
- V2030 relaunch later this year, aligning with key strategies.

